

WEDNESDAY, OCTOBER 15, 2008

ALL EVENTS WILL TAKE PLACE AT THE CROWNE PLAZA HOTEL

MATCHMAKER *Fair*

12pm - 3pm

Meet individually with federal and state agency representatives and prime contractor purchasing agents who could benefit from working with your small minority business. Lunch will be served.

Participants include The U.S. Department of Defense, General Dynamics/Electric Boat, Department of Veterans Affairs, Raytheon, Naval Undersea Warfare Center (NUWC), RI Air National Guard, and more.

Participation will be limited to 100 registrants. Please plan to arrive early to register for one-on-one meetings with the agencies of your choice.

Worried about the Matchmaker Fair? Get prepared a week ahead!

PRE-MATCHMAKER *Workshop*

Wednesday, Oct. 1, 9:00 - 11:00am

RI Economic Development Corporation, 555 Valley Street, Providence, RI

A smart session for small businesses that pre-register for the Oct. 15 Matchmaker Fair. This in-depth session is essential to getting the most out of the brief meetings with representatives from federal, state, and local agencies and major prime government contractors. Learn who is there, what they are looking for, how to present your business, and how to engage and follow up.

MINORITY BUSINESS *Expo*

4pm - 6pm

This expo allows participants to represent their small minority business and welcome others to learn about their products and services.

For exhibitor information, contact Jennifer Bramley at 401-785-0333 or email medweekexpo@visionstrat.com.

NETWORKING *Reception*

5pm - 6pm

A great opportunity to network with business owners and company executives. Come share your ideas and highlight your business' success.

AWARDS *Dinner*

6pm - 8:30pm

The dinner will honor small minority businesses throughout Rhode Island including:

2008 Rhode Island Minority Small Business Person of the Year

STEVE ROSA

President & CEO, (add)ventures

PLEASE RSVP FOR ALL EVENTS BY OCTOBER 8.

PROFESSIONAL DEVELOPMENT

TUESDAY - THURSDAY

Workshops

GOING FOR THE GOLD IN YOUR BUSINESS

Moderated by Cheryl W. Snead, President and CEO of Banneker Industries, Inc., the SBA's 2008 National Subcontractor of the Year.
Tuesday, Oct. 14, 10 - 11am

What makes an Olympian? Vision, performance skills and continued improvement. These are the same qualities of great businesses as well. Join us as some of our state's top MBEs and WBEs share their secrets to success. You too can be "going for the gold in your business!"

INNOVATION WORKSHOP

Elizabeth Pierotti, an inventor, educator, and author of "The Inventing Life."
Wednesday, Oct. 15, 1 - 2pm

Got a new product idea? You can turn those good ideas of yours into viable products. This one-hour introductory workshop is for entrepreneurs, creative thinkers, designers, artists, innovators - anyone who would like some "how-to" tips on what it takes to achieve commercial success regardless of prior experience.

UNDERSTANDING SUPPLIER DIVERSITY

Michelle Cortés-Harkins, Professional Investment Counselor
Wednesday, Oct. 15, 2 - 3pm

Come learn what large companies are looking for in a diverse supplier, what certification means and how joining a supplier diversity program can help you grow your business.

GSA WORKSHOP

Dorothy Reynolds - Director of The RI Procurement Technical Assistant Center
Wednesday, Oct. 15, 3 - 4pm

This program presents an overview of the federal acquisition multiple award process, who should be on "schedule," how to find and complete solicitation, and how to use it to market commercial items and services to the government.

WEBSITE 101- HOW TO MAKE A WEBSITE SUCCESSFUL

Gil Lantini, Focus Business Solutions
Thursday, Oct. 16, 12 - 1pm

Learn what every entrepreneur should know about Websites, including how to select a domain, register a Website, promote to search engines, utilizing pay-by-the click advertising and measure performance.

SHIP SMARTER--SAVE MORE

Jane Larson, United States Postal Service
Thursday, Oct. 16, 1 - 2pm

Save time and money by taking advantage of new postage discounts by using www.usps.com. This workshop is geared to the small to medium-sized business owner who sells online or ships out products. We will also cover easy ways to advertise your business using the mail.

Please use this form to register for all events.
Please RSVP no later than October 8. Fax this form to 401.785.0311 or mail to Med Week, c/o Vision Strategies, 2100 Broad Street, Cranston, RI 02905

2008
Rhode Island
MINORITY ENTERPRISE
DEVELOPMENT *Week*

ATTENDANCE AT WORKSHOPS, EXPO AND RECEPTION IS FREE.

GOING FOR THE GOLD IN YOUR BUSINESS

Tuesday, October 14 10am - 11am

INNOVATION WORKSHOP

Wednesday, October 15 1pm - 2pm

UNDERSTANDING SUPPLIER DIVERSITY

Wednesday, October 15 2pm - 3pm

GSA WORKSHOP

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WEBSITE 101- HOW TO MAKE A WEBSITE SUCCESSFUL

Thursday, October 16 12pm - 1pm

SHIP SMARTER--SAVE MORE

Thursday, October 16 1pm - 2pm

MATCHMAKER FAIR

Wednesday, October 15 12pm - 3pm

PRE-MATCHMAKER WORKSHOP

Wednesday, October 1 9am - 11am

MINORITY BUSINESS EXPO

Wednesday, October 15 4pm - 6pm

NETWORKING RECEPTION

Wednesday, October 15 5pm - 6pm

☐ **ANNUAL AWARDS DINNER**

Wednesday, October 15 6pm - 8:30pm

☐ **INDIVIDUAL DINNER TICKET** \$35.00

☐ **TABLE OF 10** \$400.00
PLEASE INCLUDE NAMES ON A SEPARATE SHEET

☐ **EXPO EXHIBITOR** \$50.00
INCLUDES 2 TICKETS TO DINNER

ATTENDING _____ TOTAL \$ _____

Please make all checks payable to HACCRI.

RSVP must be received by October 8, 2008. All seats reserved at the door.

Med Week c/o Vision Strategies, LLC • 2100 Broad Street • Cranston, RI 02905
p. 401.785.0333 • f. 401.785.0311 • medweek@visionstrat.com • www.haccrri.org

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

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